

## Message Text

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PAGE 01 REYKJA 01572 011522Z

ACTION CU-06

INFO OCT-01 EUR-12 ISO-00 USIE-00 OMB-01 MMO-04 SS-15

AID-05 HEW-06 SSO-00 NSCE-00 INRE-00 CIAE-00

DODE-00 PM-05 H-02 INR-07 L-03 NSAE-00 PA-02

PRS-01 SP-02 /072 W

-----047467 011554Z /47

O 011432Z NOV 77

FM AMEMBASSY REYKJAVIK

TO SECSTATE WASHDC IMMEDIATE 7833

UNCLAS REYKJAVIK 1572

E.O. 11652: N/A

TAGS: SCUL, AMGT

SUBJECT: REORGANIZATION PLAN NO 2 -- CREATION OF AGENCY  
FOR INTERNATIONAL COMMUNICATION

REF: A)STATE 256666 B) STATE 244017

CONTENTS OF REF B WERE PROVIDED TO FULBRIGHT COMMISSION  
IN ICELAND AND PROVISIONS OF REF A WERE DISCUSSED WITH  
EXECUTIVE SECRETARY AND PASSED ON TO KEY COMMISSION  
MEMBERS. FOLLOWING RESPONSE WAS PROVIDED BY EXECUTIVE  
SECRETARY ON BEHALF OF CHAIRMAN AND TWO KEY ICELANDIC  
MEMBERS OF COMMISSION:

BEGIN QUOTE: EXECUTIVE SECRETARY, CHAIRMAN, AND TWO  
KEY ICELANDIC MEMBERS OF FULBRIGHT COMMISSION IN  
ICELAND WERE FUNISHED TEXT OF PRESIDENT'S MESSAGE ON  
PROPOSED CREATION OF AGENCY FOR INTERNATIONAL COMMUNICA-  
TION. THEY WERE ALSO INFORMED OF FORMER SENATOR FUL-  
BRIGHT'S CONCERN THAT CONSOLIDATION OF THE EDUCATIONAL  
EXCHANGE PROGRAM WITH INFORMATION PROGRAM OF USIA MIGHT  
BE MISUNDERSTOOD IN COMMISSION COUNTRIES. THE CORPORATE  
RESPONSE OF KEY BOARD MEMBERS INCLUDED THESE POINTS:  
ICELANDERS LIVE IN THE TROUBLING, DIVISIVE SHADOW OF  
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PAGE 02 REYKJA 01572 011522Z

THE NATO BASE AT KEFLAVIK AND ARE WARY OF WHAT THEY PER-  
CEIVE AS PROPAGANDA FROM THE SUPER POWERS, INCLUDING  
THE U.S. THERE ARE THOSE IN THIS SOCIETY WHO CONSIDER  
USIA A PROPAGANDA AGENCY.  
FULBRIGHT BOARD, NOW OCCUPYING SPACE IN THE USIS  
CENTER, WAS ORIGINALLY HESITANT TO MOVE INTO THIS  
FACILITY FOR ABOVE REASON. BOARD MADE CONDITION OF

MOVE THERE CHANGING NAME OF U.S. INFORMATION SERVICE  
TO AMERICAN CULTURAL CENTER.  
KEY BOARD MEMBERS ANXIOUS TO SAFEGUARD UNIQUE CHARAC-  
TERISTIC OF TRUE BINATIONALITY, WITHOUT POLITICAL OR  
PROPAGANDISTIC OVERTONES, WHICH HAS SUSTAINED THE  
REPUTATION OF THE ICELANDIC PROGRAM DURING THE PAST  
20 YEARS. END QUOTE.  
BLAKE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** REORGANIZATIONS, ESTABLISHMENT OF OFFICES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 01-Nov-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Litigation History:**  
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**Message ID:** 7150350f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 256666, 77 STATE 244017  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
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**Review Event:**  
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**Review Release Event:** n/a  
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**SAS ID:** 414491  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REORGANIZATION PLAN NO 2 -- CREATION OF AGENCY FOR INTERNATIONAL COMMUNICATION  
**TAGS:** SCUL, AMGT, USIA  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/7150350f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009